

## **Position Details**

**Position: Remote Sports Marketing Intern**

**Pay: \$30 per hour**

**Schedule: Approximately 4 hours per day, Monday–Friday (flexible to accommodate academic schedules)**

**Location: Fully Remote (U.S. Only)**

**Employment Type: Paid Internship**

## **About the Internship**

**The Sports Marketing Intern will support Athelo Group’s marketing initiatives focused on athlete branding, sponsorship campaigns, and sports industry partnerships. This role provides hands-on experience in sports marketing strategy, research, and campaign coordination within a fast-paced remote environment.**

**Interns will gain exposure to how sports marketing campaigns are developed, executed, and analyzed while working alongside experienced team members. Training and onboarding will be provided.**

## **Typical Day Includes**

- **Assisting with sports marketing campaigns and athlete branding projects**
- **Conducting market research on brands, athletes, and sponsorship trends**
- **Supporting campaign planning and promotional initiatives**
- **Tracking engagement and basic performance metrics**
- **Assisting with presentation and reporting materials**
- **Communicating with internal team members via email and collaboration tools**

## **Key Responsibilities**

- **Support marketing and athlete branding initiatives**
- **Assist in research and campaign development tasks**
- **Maintain organized project documentation**
- **Help track marketing performance and engagement data**
- **Provide general marketing and administrative support**

## **Internship Benefits**

- **\$30/hour paid weekly**
- **Flexible remote schedule for students**
- **Structured onboarding and training**
- **Mentorship from sports marketing professionals**
- **Exposure to athlete branding and sponsorship campaigns**
- **Real-world experience in sports industry marketing**

## **Who We're Looking For**

- **Students or recent graduates from any academic background with strong interest in sports, marketing, or brand development**
- **Strong communication and organizational skills**
- **Interest in sports, branding, and marketing strategy**
- **Comfortable working independently in a remote environment**
- **Eager to learn and develop professional skills**